

NEWSLETTER NO.1 - FEBRUARY 2014

FILAIE/IFPI LATIN AMERICA collaboration agreement



IFPI Latin America and FILAIE, which represents performers in Iberia and Latin America, have signed an agreement committing them to jointly campaign to improve artists and producers' rights across the region. The agreement was signed in October 2013 in Madrid and a committee drawn from both organizations met for the first time in Lima in December.

Progress has already been made with a deal enabling music licensing companies in Peru to collect performance rights income for artists and producers and legislation secured in Paraguay that has extended the term of protection for artists and producers to 70 years. The first annual regional meeting of the IFPI Latin America-FILAIE alliance will take place in Buenos Aires from 9th to 11th June 2014.

Collaboration with Interpol for judges training

On November 9, 2013 APCM Mexico, the joint organization of IFPI and MPA that deals with piracy issues in Mexico, participated at Interpol's judges training that took place in Lima, Peru. APCM spoke about our long experience fighting piracy as well as the challenges and tendencies in Peru and in Latin America.

The judges were very interested in factors related to piracy, such as prices, education and competition. APCM explained the huge advances experienced by the music industry in the digital field, with more than 500 music services licensed around the world and the different formats offered to the customers. APCM also presented the challenges faced in competing with illegal services. This seminar is part of the long term relationship between IFPI and Interpol.



IFPI, FILAIE and CISAC organize an international seminar on copyright and related rights with the sponsorship of Paraguay's supreme court of justice

An International Seminar on Copyright and Related Rights for Judges and Court Clerks was held at Paraguay's Supreme Court of Justice offices on October 2-3, 2013. Lecturers from the International Confederation of Societies of Authors and Composers (CISAC), the



International Federation of the Phonographic Industry (IFPI) and the Ibero-Latin-American Federation of Performers (FILAIÉ), as well as National Copyright Director Carlos Gonzalez Rufinelli, took part in this academic event. The main theme of this event was the strengthening of online rights of authors, editors, artists, musicians and phonogram producers.

Over 200 judges and court clerks attended the event, including Gladys Bareiro de Mónica, the Court Minister and a distinguished expert on copyright issues, and Patricia Stanley, the National Intellectual Property Director.

This seminar was an excellent opportunity for Paraguay's Judiciary and the entities representing copyright holders to renew their commitment to further the protection and reinforcement of copyright and other related rights in this country.■

Seminar with copyright offices

FILAIÉ and IFPI Latin America organized a seminar for copyright offices of Costa Rica, Ecuador, El Salvador, Guatemala, Panama and the Dominican Republic. The meeting took place in November in Miami.

This initiative is part of a collaboration program between both federations to provide information on the new business scenarios for the music industry and the response of this sector to industry challenges and new consumer trends, as well as the measures against services which distribute music with no authorization by its rights holders. The seminar was especially focused on collective management projects in each of their respective countries and their relationship within the international context. As the initiative was widely embraced, both federations will continue this reporting policy.■

The Pirate Bay sent back to sweden after effective domain name withdrawal in Peru and Guyana



The Pirate Bay administrators believed they would find a secure shelter in Latin America with their recent decision to obtain a "PE" domain name to continue their piracy operations. But the fact is that Peru's National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI) immediately initiated a proceeding, resulting in an order to withdraw the domain name in less than one week.

This made TPB rush to Guyana, where the domain name was withdrawn in less than 48 hours thanks to effective coordination action with local authorities.

A few hours after NIC-Guyana's announcement, the media reported that TPB had decided to go back to its home country (Sweden) to seek increased "security" for its operations. IFPI congratulates INDECOPI in Peru and the intellectual property rights of all of operations.

NIC-Guyana for their effective intervention to protect the copyright industries affected by The Pirate Bay.

For the first time in Latin America: Mexico's Intellectual Property Institute (IMPI) takes action to block access to a site containing unauthorithated music files

The administrative decision by IMPI to block public access to one of Mexico's most popular unlicensed music sites took effect on November 28, 2013. B-KA.COM enabled massive downloads of songs by Mexican and international artists, ranking number 1 on the list of the most visited non authorized sites of Mexico for several years. This website became internationally known when it was included in the 2012 Final Report by the U.S. Foreign Trade Department (USTR) as one of the most popular music unlicensed sites.



The decision by IMPI became effective by means of a notice to major Internet Service Providers in the country requiring them to use the necessary technological means to block access to this site by their subscribers in order to curb massive violation of intellectual property rights as effectively as possible.

IFPI praises the government of Mexico for this decision aimed at protecting copyright and other related rights on the Internet, and acknowledges the great effort made by our colleagues from AMPROFON/APCM-Mexico.