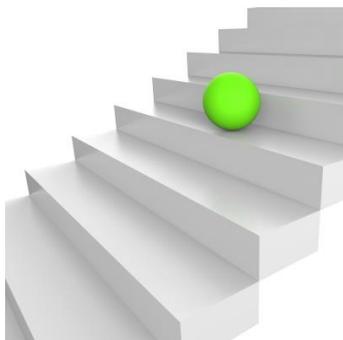


# NEWSLETTER APRIL 2015

IFPI LATIN AMERICA

## ARTISTS AND PHONOGRAM PRODUCERS ASSOCIATIONS IN LATIN AMERICA AND THE CARIBBEAN SAW PERFORMANCE RIGHTS COLLECTIONS GROW BY 12% IN 2014



Music licensing companies (MLCs) that collect performance rights in Latin America and the Caribbean on behalf of the world's artists and record companies have seen a 12% increase in their revenues in local currency to 274 million dollars.

Due to depreciation of local currencies compared to the dollar, revenues in current dollars show a 7% drop compared to 2013.

Revenues from broadcasters have increased by 10% and now amount to 59% of total revenues. Revenues from commercial venues grew by 15% while accounting for 40% of total revenues. Digital licensing and other revenues have been up by 11% and now make up 1% of the total collections. Administrative expenses are 26.3% of revenues, but have come down from 26.7% in 2013.

## LAUNCH OF A FRIDAY GLOBAL RELEASE DAY

Starting on July 10<sup>th</sup>, new music will be released on Fridays all over the world.

New releases will take place worldwide on Fridays in order to re-ignite excitement around new music and to align releases in the era of globalization. This strategy has been agreed upon by the International Federation of the Phonographic Industry (IFPI, which brings together some 1,300 record labels), and it is also supported by artist groups, music unions, and some of the most important physical and digital format music retailers.

Fans will be able to purchase new music at the same time anywhere in the world, thus avoiding any frustrations that currently arise when consumers in some parts of the world can buy new releases before others. Plus, moving to a single day for new releases will bring back the buzz created in the markets by the expected releases of big artists. Once this reform is in force, new music will be at the fans' fingertips on Fridays at 00:01 (local time), whichever country they are in.



## **AGREEMENT WITH TELEVISA TO PAY FOR THE USE OF PHONOGRAMS IN THEIR TELEVISION CHANNELS**



After a long negotiation, SOMEXFON, the Mexican phonogram producers' MLC, reached an agreement with Televisa, Mexico's main television production company, to pay for the performance rights corresponding to phonogram producers. This agreement shows great progress in the acknowledgment of the intellectual property rights for

Mexico's phonogram producers. This milestone has been recently preceded by the agreement entered into between SOMEXFON and the National Chamber for the Radio and Television Industry (CIRT), which recognized the right of phonogram producers to a reward for the use of their phonograms on Mexican radio stations.

## **PANAMA RADIO STATIONS ACKNOWLEDGE THE RIGHTS OF ARTISTS AND PRODUCERS AND AGREE TO PAY A REMUNERATION**

The Panamanian Radio Broadcasting Association and PRODUCE, on behalf of Panama's artists and phonogram producers, have entered into an agreement that acknowledges the payment of a remuneration in favor of artists and producers for having Panama's radio stations use their phonograms. This agreement puts an end to a long negotiation process, and is one further step towards consolidating the Panama artists and producers' intellectual property rights, which makes it possible to develop a vibrant musical industry in the country.



## **LAWSUIT AGAINST THE 8 PIRATE SITES WITH THE HIGHEST TRAFFIC IN BRAZIL**



The Associação Protetora dos Direitos Intelectuais Fonográficos (APDIF) has filed lawsuits against the 8 highest-traffic music-pirating Brazilian websites. The purpose of these actions is to protect Brazil's digital music market by blocking access to the infringing sites. APDIF is expected to file 2 additional lawsuits in the next few days, for a total of 10 lawsuits. Brazil's phonogram industry hopes that this legal campaign will bring some relief to the serious Internet piracy problem and, possibly, increase the number of users of legal music services.

## **COLOMBIA HAS FILED A PETITION IN COURT TO BLOCK ACCESS TO “THE PIRATE BAY”**

With IFPI’s support, APDIF Colombia filed a lawsuit against “The Pirate Bay” in March. The idea behind this is to set a precedent in Colombia regarding legal blocking actions, which have been so successful in Europe and in Argentina. The Pirate Bay is one of the BitTorrent network’s most important websites, and enables unauthorized exchange of all sorts of contents protected by intellectual property rights, including music of Colombian and international artists.

