IFPI AND SOUNDEXCHANGE PARTNER TO PROVIDE GREATER ACCESS TO INDUSTRY DATA

ISRC Codes to be publically accessible for the first time

London, 8 March 2016 - The international trade body for the record industry, IFPI, has partnered with the world’s biggest digital Collective Management Organisation, SoundExchange, to create a new website that will make it easier to identify sound recordings.

The ISRC Search Site will provide access to nearly 20 million unique recordings, including Anglo-American repertoire, enabling recording artists, rights owners and music services the ability to quickly identify data associated with sound recordings. The initiative will increase transparency and efficiency in the handling of data about recordings.

An ISRC (International Standard Recording Code) is the standardised identifier for recorded music and is a unique code assigned to every single music recording or music video to ensure their usage can be tracked and accounted for. IFPI manages the ISRC system globally under an appointment from the International Organisation for Standardisation.

For the first time, ISRC codes – supplied directly from record companies across the globe - will be publically accessible and searchable.

Commenting on the launch of the new platform, IFPI’s Chief Executive, Frances Moore, said,

“The ISRC Search Site will give a new level of accessibility to help musicians, performers, managers, music publishers, and many others understand where their music has been used whilst also facilitating more accurate reporting by users of digital music. With the quantity of data expected to grow as we move deeper into the digital age, this tool will be vital to ensuring better communication throughout the music ecosystem.

“We’re delighted that SoundExchange has developed this much-needed tool to help our record company members. As the world’s biggest CMO, they have an unparalleled platform to deliver the underlying technology and data this industry needs.”

SoundExchange President and CEO Michael Huppe added,

“We created this critical resource to improve our own efficient royalty processing, and we are delighted now to give the music community access to this data. This is part of our ongoing commitment to develop products and services that help the music industry move forward. We eliminate friction through better and more efficient technology solutions, so creators in the music community can focus on the music.”

The free search tool, which is an extension to the ISRC website managed by the IFPI, will allow anyone to search either by artist/track or by ISRC code to find various products that a given recording appears on. Selected data of interest can then be transferred to a “cart” where it can then be downloaded as a CSV file.

The site is an important first step in boosting accuracy, automation and efficiency within the data-processing that underpins the use of digital music by broadcasters, digital music services
and any company that uses music online. The ISRC Search Site can be accessed at -

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About IFPI
IFPI is the organisation that promotes the interests of the international recording industry
worldwide. Its membership comprises some 1,300 major and independent companies in 62
countries. It also has affiliated industry national groups in 57 countries. IFPI’s mission is to
promote the value of recorded music, safeguard the rights of record producers and expand
the commercial uses of recorded music in all markets where its members operate.

About SoundExchange
SoundExchange is the independent non-profit collective management organization
representing the entire recorded music industry. The organization collects statutory royalties
on behalf of over 110,000 recording artists and master rights owners accounts for the use of
their content on satellite radio, Internet radio, cable TV music channels and other services
that stream sound recordings. The Copyright Royalty Board, created by Congress, has
entrusted SoundExchange as the sole entity in the United States to collect and distribute
statutory digital performance royalties from more than 2,500 services. Since 2003,
SoundExchange has paid out more than $3 billion in royalties. For more information visit
www.SoundExchange.com, or www.facebook.com/soundexchange